

# KLÁRA BRACHTLOVÁ

## PROFESSIONAL CAREER

<b>SINCE 2023</b>	<b>Central European Media Enterprises Ltd., Prague/Czech Republic</b> Chief External Affairs Officer
<b>SINCE 2023</b>	<b>Association of Commercial Broadcasters (AKTV), Prague/Czech Republic</b> President
<b>2014 – 2023</b>	<b>TV Nova s.r.o., Prague/Czech Republic</b> Executive Director
<b>2019 – 2022</b>	<b>TV Nova s.r.o., Prague/Czech Republic</b> Co-CEO
<b>2007 – 2019</b>	<b>TV Nova s.r.o., Prague/Czech Republic</b> Chief Financial Officer (CFO), Deputy CFO, other finance roles
<b>2004 – 2007 / 1994 – 1999</b>	<b>PricewaterhouseCoopers Audit, s.r.o., Prague/Czech Republic</b> Manager Audit Department, Technical Committee Member

## EDUCATION / EXPERTISE

Klára Brachtlová earned her master's degree from the Prague University of Economics and Business, and she currently serves as the Chief External Affairs Officer at Central European Media Enterprises Ltd. (CME) in Prague where she heads CME's regulatory and public affairs strategy as well as participates in implementing the group's ESG initiatives. She was also elected as the president of the Czech Association of Commercial Broadcasters in 2023 where she oversees key media and policy developments.

Ms. Brachtlová has over 15 years of C-level executive management experience at TV Nova across television broadcast operations and finance, having previously served both as co-CEO and CFO in addition to her current role as executive board member of TV Nova, the most successful private TV station in the Czech Republic. Ms. Brachtlová successfully oversaw TV Nova's digital transformation agenda, securing a leading position on the Czech market. Before entering media, Ms. Brachtlová was a manager in the audit department at PwC for several years, and is a certified Statutory Auditor, Tax Advisor, and has ACCA qualification.



## PERSONAL DATA

### YEAR OF BIRTH

1971

### NATIONALITY

Czech

### RESIDENCE

Vrané nad Vltavou/Czech  
Republic

### GENDER

Female

## KLÁRA BRACHTLOVÁ

### MEMBERSHIPS IN OTHER STATUTORY SUPERVISORY BOARDS (I) AND IN COMPARABLE DOMESTIC AND FOREIGN SUPERVISORY COMMITTEES OF BUSINESS ENTERPRISES (II)

- (i) None
- (ii) None

### OTHER EXPLANATORY NOTES

Ms. Klára Brachtlová has been a court-appointed member of the Company's Supervisory Board since October 16, 2023. She is an executive (Chief External Affairs Officer) of Central European Media Enterprises Ltd., a subsidiary of PPF Group N.V.. PPF Group N.V. indirectly holds more than 10% of the voting rights in the Company through its subsidiary PPF IM LTD and is therefore considered a shareholder with a significant interest in the Company.

The Supervisory Board has verified that Ms. Brachtlová is in a position to perform her duties for the Company without restriction.

In the opinion of the Supervisory Board, Ms. Brachtlová's many years of experience in the media industry and auditing make her a particularly suitable Supervisory Board candidate who ideally rounds off the competence profile of the Company's Supervisory Board.